



23 November 2010

Robert Halfon MP
House of Commons
London
SW1A 0AA

PQ 23757

I have been asked to write in response to the following Parliamentary Question that you tabled:

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years. (23757)

Arts Council England's Royal Charter provides us with a clear obligation to fulfil an advocacy role, making the case for the arts, highlighting the achievements of the arts and to demonstrate the public value of the money that we invest.

In fulfilling these Royal Charter obligations, we do not spend public funds on seeking to influence public policy either through our Advocacy and Communications team or by employing external companies to do this on our behalf. We focus our work helping to build awareness and support for the arts amongst our political stakeholders and the wider public rather than attempting to alter specific areas of public policy. As a result we have not spent any money attempting to influence public policy.



Please do not hesitate to contact me if you require any further information.

Many thanks,

A handwritten signature in black ink, appearing to read "A. Davey", written in a cursive style.

Alan Davey
Chief Executive

c.c. Department for Culture, Media & Sport

9 December 2010

Robert Halfon MP
House of Commons
London
SW1A 0AA

Dear Robert Halfon

Response to Parliamentary Question 23757

As Chief Executive of the Commission for Architecture and the Built Environment (CABE), I have been asked to reply to your Parliamentary Question 23757 in respect of CABE.

You asked the Secretary of State for Culture, Olympics, Media, and Sport:

“...how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.”

CABE is a statutory executive non-departmental public body and is the government's advisor on architecture, urban design and public space. Monies spent on CABE's activities from the public purse have been spent in pursuit of CABE's statutory functions as set out by the Clean Neighbourhoods and Environment Act (2005) which are:

“ the promotion of education and high standards in, and understanding and appreciation of -

(a) architecture, and

(b) the design, management and maintenance of the built environment.”

Commission for Architecture
and the Built Environment

The government's advisor
on architecture, urban design
and public space

It is not possible to separate out monies spent from the public purse on influencing public policy from that spent on our other activities because it is an integral part of what CABI does in order to achieve its statutory objectives. For example, we use a range of staff and advisors from across CABI to advise about the potential impact of proposed planning policies on the design, management and maintenance of the built environment. Generally this work is integrated into other activities – for example, learning how local planning authorities apply policy, advising them on how to improve results on the ground, and feeding back learning from this activity to government so that it can improve its policies.

I am sorry that we cannot, therefore, account for public policy advice separately in the way that we would need to in order to answer your question. However, I can confirm that CABI advises about public policy through its own staff and advisors, not through the employment of external organisations.

I have copied this letter to DCMS officials.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Richard Simmons', with a stylized flourish at the end.

Richard Simmons
Chief executive

From the Director
Dr Kevin Fewster AM kfewster@nmm.ac.uk

...illustrating the importance of the sea, ships, time and the stars...

Robert Halfon MP
House of Commons
London
SW1A 0AA

22 November 2010

Dear Mr Halfon

Parliamentary Question 23757

In answer to your question:

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

The National Maritime Museum has not received any formal guidance around an exact definition of influencing public policy but we have taken the following parameters received from the Department for Culture Media and Sport in to consideration:

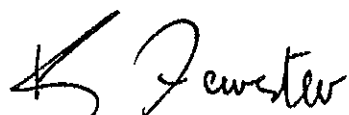
- Running of campaigns to influence legislation within Parliament
- Meeting with Government ministers, providing evidence to parliamentary committees and briefing senior civil servants
- Analysis of the impact of policy proposals
- Briefings to politicians, professionals and the public
- Consultations with members of parliament and others on key issues
- Form alliances with like minded organisations who have common aims
- Holding conferences and seminars
- Publishing of research based policy reports
- Working with the media

Under these parameters I can state the National Maritime Museum has not spent from the public purse to influence public policy through any of the mechanisms described under (a)i, ii and iii and (b) in your question above.

Regarding (c), as Director I have met with Government ministers from time to time to brief on matters relating to the National Maritime Museum (rather than influencing public policy) but there are no identifiable costs to the public purse arising from this occasional activity. Equally, the Museum holds many conferences and seminars but these deal exclusively with our maritime and astronomy remits – so, whilst there are costs associated with the conferences themselves, they are not conferences staged to influence public policy.

I hope this meets your needs.

Yours sincerely

A handwritten signature in black ink, appearing to read 'K Fewster'.

Dr Kevin Fewster AM
Director and Chief Executive

cc: Alana Curtis, DCMS

Olympic Delivery Authority
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Your ref: PQ 23757

Mr Robert Halfon MP
House of Commons
Westminster
London
SW1A 0AA
07 December 2010

Dear Mr Halfon,

Re: DCMS Parliamentary Question 23757

I have been asked, as Chief Executive of the Olympic Delivery Authority, to answer the following question which you recently tabled to the Secretary of State for Culture, Olympic, Media and Sport:

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years

The ODA has been in existence since April 2006, the table below shows payments made to the public affairs agency Mandate Communications (formally AS Biss).

Payments to Mandate/AS Biss, excluding VAT where charged	2007/08	2008/09	2009/10	2010/11
	5,432.89	61,120.30	33,713.44	6,023.13

The ODA has a programme of active engagement across central, regional, devolved, and local government.

To assist this process the ODA has used the services of Mandate Communications, jointly with the London Organising Committee of the Olympic Games and Paralympic Games (LOCOG), to provide research, administrative and event management support. This contract was



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competitively tendered. It has obviously been critical to the project to maintain cross party support over the last five years.

I hope this gives you the information you are seeking. Do please let me know if you require any further clarification.

Yours sincerely

A handwritten signature in black ink, appearing to read 'David Higgins', with a long, sweeping horizontal stroke extending to the right.

David Higgins
Chief Executive



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Robert Halfon MP
House of Commons
LONDON
SW1A 0AA

22 November 2010

Dear Mr Halfon

PLR response to Parliamentary Question 23757

I have been asked by our sponsor department (DCMS) to reply direct to you in answer to your Parliamentary Question about influencing public policy (No 23757).

PQ 23757 - To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years.

Answer -

1 April 2001 – 31 March 2002	public affairs companies	£nil
	strategic consultants	£nil
	corporate communications firms	£nil
	external marketing	£6829.10
	other activities	£nil
1 April 2002 – 31 March 2003	public affairs companies	£nil
	strategic consultants	£nil
	corporate communications firms	£nil
	external marketing	£9779.60
	other activities	£nil
1 April 2003 – 31 March 2004	public affairs companies	£nil
	strategic consultants	£nil
	corporate communications firms	£nil
	external marketing	£17485.70
	other activities	£nil
1 April 2004 – 31 March 2005	public affairs companies	£nil
	strategic consultants	£nil
	corporate communications firms	£nil
	external marketing	£18809.72
	other activities	£nil

Cont'd ...



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1 April 2005 – 31 March 2006	public affairs companies	£nil
	strategic consultants	£nil
	corporate communications firms	£nil
	external marketing	£14384.23
	other activities	£nil
1 April 2006 – 31 March 2007	public affairs companies	£nil
	strategic consultants	£nil
	corporate communications firms	£nil
	external marketing	£11710.66
	other activities*	£4800.00
1 April 2007 – 31 March 2008	public affairs companies	£nil
	strategic consultants	£nil
	corporate communications firms	£nil
	external marketing	£9792.90
	other activities	£nil
1 April 2008 – 31 March 2009	public affairs companies	£nil
	strategic consultants	£nil
	corporate communications firms	£nil
	external marketing	£9862.30
	other activities	£nil
1 April 2009 – 31 March 2010	public affairs companies	£nil
	strategic consultants	£nil
	corporate communications firms	£nil
	external marketing	£11035.50
	other activities	£nil
1 April 2010 – present	public affairs companies	£nil
	strategic consultants	£nil
	corporate communications firms	£nil
	external marketing	£4050.60
	other activities	£nil

* This was spent on commissioning research into the feasibility of extending PLR to public library loans of audio books.

Yours sincerely
J. Parker

Dr J G Parker
 Registrar

cc: Alana Curtis, DCMS

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Mr Robert Halfon MP
House of Commons
London SW1A 0AA

26 November 2010

Dear Mr Halfon

Parliamentary Question 23757

Thank you for your interest in UK Sport as expressed in the Parliamentary Question raised on 10 November:

To ask the Secretary of State for Culture, Olympics, Media and Sport, how much his Department's agencies and non-departmental public bodies spent from the public purse on influencing public policy through (a) employing external (i) public affairs companies, (ii) strategic consultancies and (iii) corporate communications firms, (b) external marketing and (c) other activities in each of the last 10 years

UK Sport is the strategic lead body for high performance sport in the UK. It invests National Lottery, Exchequer and more recently private sector funds in Britain's best Olympic and Paralympic sports and athletes to maximise their chances of success on the world stage.

UK Sport also leads and co-ordinates the bidding and staging of major international sporting events in the UK and is responsible for developing the UK's sporting relations with International Federations and other international bodies.

In relation to Parliamentary Question 23757, please find the responses below. All costs are inclusive of VAT. Please note that figures are provided from 2008 only. This is due to the prohibitive costs of obtaining invoicing information pre 2008 which is held in external archives.

(a) employing external (i) public affairs companies

No costs incurred

(a) employing external (ii) strategic consultancies

2007/2008- Preparation for Public Account Committee- £2,938

2008/2009- Preparation for Party Conferences £1,924

(a) employing external (iii) corporate communications firms

No costs incurred

(b) external marketing

No costs incurred

(c) other activities in each of the last 10 years

Holding conferences and seminars

UK Sport, alongside CCPR and Sport England and other bodies, has part funded the cross Government Sport Caucus. Payments are as follows:

2008- £3,325

2009- £3,352

2010- £881

Costing information is not held on the activities listed below as costs are only UK Sport staff time and this is not recorded:

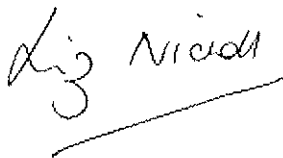
- Meeting with Government Ministers, providing evidence to Parliamentary Committees and briefing Civil servants
- Briefings to politicians, professionals and the public
- Forming alliances with like minded organisations who have common aims

The following activities are not conducted by UK Sport so have not incurred any costs since 2000:

- Running of campaigns to influence legislation within Parliament
- Consultation with members and others on key issues
- Publishing of research based policy reports
- Working with the media
- Analysis of the impact of policy proposals

If you have any further enquiries or wish to know more about the work of UK Sport, please do not hesitate to contact me.

Yours sincerely

A handwritten signature in black ink, reading 'Liz Nicholl', with a horizontal line drawn underneath it.

Liz Nicholl

Chief Executive